



The innovative Torre Merville in Jesolo

The LINEAR TUBE range by B LIGHT proves to be the ideal solution to enhance ambitious architectural projects, such as Torre Merville in Jesolo Lido, one of the latest and most significant residential tourism projects. Linear and modular luminaires, LINEAR TUBE products can be ceiling- or wall-installed, and are perfect to demarcate spaces without imposing on the architecture, blending together with it. LINEAR TUBE HP 6 WALL, in particular, is able to create a magnificent wash effect on walls, with a 27W wattage per meter. Moreover, it features a thermal sensor able to detect increased temperature inside the luminaire, reducing power to LEDs and thus reducing the temperature and guaranteeing the luminaire to last in time with an ambient temperature up to + 60°C. Orientable by means of fixing brackets, thanks to its buinding technology it can be installed even in the most challenging outdoor environments. For Torre Merville, LINEAR TUBE HP 6 WALL adds value to the central cube in cedarwood - a noble natural material, whose precious and valued wood emits an intense and pleasant aroma due to its high content of essential oil - that towers over the entrance of the residential complex, creating a fascinating play of lights and shadows. LINEAR TUBE 112 SLIM is also a modular (available even in custom-made lengths, with a 19W wattage per meter) and dimmable luminaire: its intensity control system allows a smooth and deep dimming,

ensuring the absence of flickering even at low dimming levels. Characterized by a completely homogeneous light distribution across its entire surface, it can be assimilated to fluorescent light sources. Thanks to its qualities, LINEAR TUBE 112 SLIM was selected to illuminate the external terraces of Torre Merville, enhancing architectural spaces and the perimetral walls, made of various shades of glass. LINEAR TUBE HP 6 WALL and LINEAR TUBE 112 SLIM perfectly represent the keywords of this architectural project, synthesis of every high-level architecture - technology, eco-sustainability, quality.

